

<b>Wednesday—May 14</b>	
8:30 a.m.—11:30 a.m.	<b>Conference Registration is open.</b>
2:00 p.m. — 4:00 p.m.	<b>CFESA Board Meeting</b> —As is customary, the CFESA Board of Directors meeting is open to all Voting Members to attend. This will be a business meeting.
7:00 p.m.—10:00 p.m.	<b>Opening Dinner and Casino Night</b> —Kick back and enjoy a casual, networking dinner with industry partners and try your luck at one of the tables.
<b>Thursday—May 15</b>	
8:00 a.m.—9:00 a.m.	<b>Buffet Breakfast</b> —Join other attendees over breakfast and plan your day ... truly the best part of waking up!
9:15 a.m.—12:00 Noon	<p><b>CFESA Committee Meetings</b>—Select a CFESA Committee and jump right in! You'll hear about existing projects and help shape future activities. CFESA Committees include:</p> <ul style="list-style-type: none"> <li>• <a href="#">Business Technology</a></li> <li>• <a href="#">Education/Training</a></li> <li>• <a href="#">Marketing</a></li> <li>• <a href="#">Membership Services</a></li> </ul>
12:00 Noon—1:00 p.m.	<b>Luncheon</b> —Lunch is served. Take a break from learning and enjoy lunch with your fellow attendees. Outstanding Director Awards will be presented at this time.
1:00 p.m.—3:00 p.m.	<b>CFESA Membership Meeting</b> -All attendees are invited to join CFESA's membership meeting to hear the latest committee reports and learn what activities are on the horizon.
3:00 p.m.—4:30 p.m.	<p><b>Rotating Workshops :</b></p> <ul style="list-style-type: none"> <li>• <b>CFESA Website Tutorial</b>—Wayne Stoutner; This tutorial will teach you how to navigate the newly designed website along with all the membership benefits that are available for you. Bring your laptop computers to this session to participate in a guided tour of the CFESA website.</li> <li>• <b>Capitalizing on your Membership</b>— Dan Farmer; Use the tools available to you through CFESA to sell the value of your association membership to your customers. Take ideas back with you that are easy to implement and will provide an instant return on your investment. Define to your customers what service excellence is and then charge your customers for it.</li> <li>• <b>Membership Involvement</b>—Gary Potvin &amp; Heather Price; Learn how to get involved and make your association work for you! Educate your staff about who and what CFESA is.</li> </ul>
<b>Friday—May 16</b>	
8:00 a.m.—9:30 a.m.	<b>Breakfast</b> with guest speaker from Professional Employer Organization (PEO) Insurance provides broad general and professional liability protection for the alternative staffing industry including administration service organizations and temporary staffing firms.
9:30 a.m.—12:00 Noon	<b>Strategic Planning &amp; Implementation Workshop</b> —Senior management all need to be involved with the planning process. The overall process must be probing and inclusive to get the ideas flowing and the buy-in for later implementation. This workshop will train you how to strategically plan for the future of your company and the implementation of your overall plan.
12:00 Noon—1:00 p.m.	<b>Luncheon</b> —Lunch is served.
1:00 p.m.—2:30 p.m.	<b>Panel Discussion</b> — The Restaurant Facility Management Association (RFMA) will discuss industry awareness of restaurant facility management, while promoting professional and ethical standards to serve the customer with added value.
2:30 p.m.—4:00 p.m.	<b>When to Sell Your Business</b> —with guest speaker Gary Moore. This seminar includes topics such as the risks of selling your business as well as not selling.
You may register for the Spring Conference online at <a href="http://www.cfesa.com">www.cfesa.com</a> the cut off date is <b>May 2, 2008</b> . Be sure to make your hotel reservations early! Cut off date: <b>April 14, 2008</b> .	