

Region 5 Sample Meeting Agenda

<p>7:30 am – 8:30 am 8:30 am – 9:00 am</p>	<p>Breakfast CFESA President Reports on recent association projects which included the following:</p> <ul style="list-style-type: none"> • Training and Education • Marketing to the End User • Installation “Know How” • Regional Training • CD-Provided Technical Training
<p>9:00 am – 10:00 am</p>	<p>Roundtable Discussion: “What is the value to the end user of having a qualified CFESA member provide proper installation of equipment? How does this relate to the warranty period provided by the manufacturer?”</p>
<p>10:00 am – 10:30 am</p>	<p>PowerPoint Presentation - Manufacturer Marketing Director “Specific product lines, new product lines and product improvements”</p>
<p>10:30 am - 10:45 am 10:45 am – 12:00 pm</p>	<p>Break Factory Rep - Local Marketing Firm</p>
<p>12:00 pm – 1:00 pm 1:00 pm – 2:00 pm</p>	<p>Presentation and Discussion on the top three service concerns:</p> <ul style="list-style-type: none"> • Lack of parts availability • Service response time • Technician who provide too much information and compromises the dealer, rep and manufacturer <p>Lunch CFESA Web Site Presentation - CFESA Member Services available on the CFESA website include: downloadable MSDS Sheets, Customer Comment Postcards, Legal Service Program, Tech Tips, Training Brochure, “What’s Cooking,” pre-employment tests and discounts on safety equipment.</p>
<p>2:00 pm – 3:00 pm</p>	<p>CFESA Training - Presented by a CFESA Trainer Training Classes available include to both CFESA members and non-members include: Basic EGS (electricity, gas and steam) training, Management Training and Refrigeration Training. Member additions to Regional Training included:</p> <ul style="list-style-type: none"> • Provide Basic GES Training in Region, but within a three-hour drive time • Provide Friday and Saturday Training • Begin by providing Electrical Training
<p>3:00 pm – 3:15 pm 3:15 pm - 4:00 pm</p>	<p>Break Roundtable Discussion: “Finding the right employees, providing training and then retaining employees”</p>
<p>4:00 p.m.</p>	<p>Adjournment</p>